

Bio-Sketch of Dr. Samandeep Kaur Bath

Dr. Samandeep Kaur Bath is an Assistant Professor in the general management area at the University Business School (UBS), MRSPTU Bathinda. She has a Ph.D. from Punjabi University, Patiala, and an MBA from Punjab Technical University. She did her doctoral research on the understanding of organisational behaviour and the ethical climate in organizations. Her teaching experience at post-graduate level spans around a decade. She instructs courses such as management of financial services, entrepreneurship, managerial economics, industrial management, and project management. Her research areas include personality psychology, work ethics, knowledge management, and consumer behaviour. She has attended various workshops for research procedural skills like regression, correlation, ANOVA, SEM etc. She has presented several papers at national and international conferences and is credited with research publications in various peer-reviewed international journals of repute. All this research is linked and aims to contribute to the construction of comprehensible knowledge in the field of business management. She is a notable and innovative contributor to the management education.

Currently, she holds the positions of NAAC and IQAC coordinator at the university business school. She has also been serving as the academic in-charge of the department since 2016. She serves as key member in planning and organizing several departmental and university wide events.

Research Links:

Vidwan Id - [Vidwan | Profile Page \(inflibnet.ac.in\)](#)