

## **Department Distinctiveness**

University Business School is the premiere department of Maharaja Ranjit Singh Punjab Technical University. It always aims to adopt a distinct teaching pedagogy for the students, which not only helps the students to understand the concepts but also helps them to correlate the theoretical concepts to real-life business issues. Student club activities, project-based assignments, strong industry-academia interaction, and regular expert lectures online and offline set the UBS apart from other departments of MRSPTU.

In 2019, before the Corona pandemic, the department organised a National Level HR conclave. At this mega-corporate level event, 14 HRs, the CEO, and other senior corporate representatives came to interact with the students. They shared their experience and knowledge with the students and made them aware of corporate culture, business practices, and industry expectations. This was the first of its kind organised by a university.

The department also encourages the students towards entrepreneurship. For this, the department also conducted a national level business plan competition in which more than 15 colleges across India participated. Students share their unique, innovative ideas on this platform. The department also encourages the students to participate in cultural and sports activities. In 2022, students from UBS won 6 gold medals in different games and also won the overall sports trophy for the university.

The research scholar of the university business school also gives better research output. Ms Shilpa and Ms Monika Bhatia won the best research paper award at international and national level conferences, bringing honour to the department. also organised a national level conference in 2016 and a national level workshop on research methodology in 2020 to boost the research intent among its students and hone their analytical skills.