

MAHARAJA RANJIT SINGH PUNJAB TECHNICAL UNIVERSITY BATHINDA-151001 (PUNJAB), INDIA

(A State University Estb. by Govt. of Punjab vide Punjab Act No. 5 of 2015 and Approved u/s 2(f) & 12 (B) of UGC; Member AIU)

Department: UNIVERSITY BUSINESS SCHOOL Maharaja Ranjit Singh Punjab Technical University, Bathinda

Program: BBA (Bachelor's in Business Administration)

Subject	S Code	Semester	Credit	Duration (Hrs)	ГТР	cos	Statement	10d	P02	EOd	† 0d	50d	90d	704	80d	60d	P010	P011	P012
ement						CO2 CO1	Understand and explain the concept of management and its managerial perspective Map complex managerial aspect arises due to ground realities of	3	1		3								1
Principles of Management	BMBAS1-101	1	4	60	400	CO3	an organization Gain knowledge of contemporary issues in Management principles and various approaches to resolve those issues.	3					1						
Pr						CO4	Understand decision making and applications of theories in decision making	3											1

COURSE ARTICULATION MATRIX (STUDY SCHEME: 2020)

50						C01	Define bookkeeping and elements of financial accounting	2	1								1
Financial Accounting	BMBAS1-102	1	4	60	0 0	C02	Understand the tools and techniques of financial accounting	2			2					3	
inancial A	BMBA:	T	4	60	4 (CO3	Find various errors and issues in financial statements of business	2	2		3						2
ш						CO4	Use accounting information for finding business solution of various types of organizations	3		2	2				2	3	2
						C01	Understand and explain the basic concept of economics	3									1
onomics	1-103				0	C02	Understand its managerial perspective including the real insight of the consumer's economic behaviour					3		1			
Micro-Economics	BMBAS1-103	1	4	60	4 0	CO3	Estimate the demand for the new product as well as changes in the existing products				3						
						CO4	Acquaint students with the concept of production functions and analysis				2		1			1	
echnology						C01	Understand and apply the core concepts and technologies which constitute Information Technology	1			1						
of Information Technology	BMBAS1-104	1	4	60	400	C02	Recognize the impact of information and communication technologies on the internet in business operations			1	3						1
	BN				7	CO3	Apply computer applications in taking the managerial decisions				3						1
Fundamental						CO4	Enable students to familiar with operating system and computer software				3						

_						C01	Apply appropriate communication skills in business activities								3	1
Business Communication-I	BMBAS1-105	1	3	60	300	C02	Apply communication skills across settings, purposes, and audiences, demonstrate knowledge of communication theory and application				1				3	
usiness (ΒN					CO3	Apply grammar and to know its intricacies for effective usage				2				3	
						CO4	Enrich written communication skills for employability								3	1
; Lab						C01	Set up the chart function of Excel to represent numeric data in multiple formats	2			1					1
ieet Tools	31-106	4	2	60	14	C02	Access and manipulate data using the database functions of spreadsheet	2	1		2					1
Basic Spreadsheet Tools Lab	BMBAS1-106	1	2	60	004	CO3	Knowledge of using graphs and charts	1	2			1				1
Basic						CO4	Efficiently use the various basic and intermediate level features of spreadsheet	2			2					2
inal Ethics						C01	Understand the concept of human values as social fact. Clarity about different universal values and value systems relevant to professions and work					1	2			1
lues and Professional Ethics	BMNCC0-003	1	2	60	2 0 0	C02	Discern the meanings of values, morality, ethics and their relationship with religion. Able to make sense of some significant related theories						3	1		
Human Values a						CO3	Realize the relevance of Professional ethics and virtues at the workplace and their importance for the benefits of society at large						3	1		

						CO4	Appreciate the judicious use of Technology and social laws for the conservation of environment and consequently for the welfare of the humanity				2				2
						CO1	Understand the basic concepts of the organization behavior and personality	1					2		1
Organization Behaviour	1-201				0	C02	Motivate its employees, enhance job satisfaction among peers and demonstrate leadership styles		2						2
inization	BMBAS1-201	2	4	60	400	CO3	Develop a critical insight into group and team dynamics			1			3		1
Orga						CO4	Control negotiation, power and politics in organization environment for sustainable performance	1	2			2		1	2
						C01	Provide a thorough understanding of economic issues and how treat them in macro perspectives	2	1						1
Macro Economics	BMBAS1-202	2	4	60	400	CO2	Better understanding of equilibrium national level incomes and calculate equilibrium national income levels, calculate and use various multipliers, convert nominal values to real values		2				1		2
ž						CO3	Know about the various factors contributing to inflationary and deflationary pressures	1			2	2			
						CO4	Understand the role of monetary and fiscal policies to address the economic issues	1			2	2			2

						C01	Appreciate business mathematics concepts that are encountered in the real world						1				2
Business Statistics	BMBAS1-203	2	4	60	4 0 0	C02	Understand the underlying business concepts involved in mathematics to help another person gain insight into the situation			2							
Busine	BMB				7	CO3	Work with different theorems and matrices					2					
						CO4	Provide exposure on calculation of measures of correlation, regression, probability, time series and index numbers				2	3					
ting						C01	Learning accounting standards and other regulatory pronouncements that address accounting for inter-entity relationships	2									
Management Accounting	BMBAS1-204	2	4	60	400	CO2	Apply various financial analysis tools to examine financial information for finding business solution								2		2
Managem	BM					CO3	Implement latest costing techniques for sustainability of business									3	
						CO4	Demonstrate how the concepts of accounting and costing could integrate while identification and resolution of problems					2					2
is for	05					C01	Understand the concepts of computer and various software related to it	1	2			3					
IT Applications for Business	BMBAS1-205	2	4	60	400	C02	Learn the use of Word Processing tools and presentation tools which helps in different type of analysis and projection of reports related to the business management		2			3					

						CO4 CO3	Achieve hand on experience with computer software which to enhance business activities and helps in planning and coordinating different activities of the company Analyze the steps, tools and security considerations needed create an E- commerce model	2		3					1
Business Communication – II	06					C01	Apply various communication concepts and theories to address everyday dilemmas within dimensions (ethical, social, legal, technological, relational, and cultural)					1	2	3	1
unumo	BMBAS1-206	2	3	60	300	C02	Effective business writing and communication			2				3	2
usiness C	ΒΛ					CO3	Improved reading skills and word formulation			2				3	
ă						CO4	Developing and delivering effective presentations			2				3	1
ent and						CO1	Understand the responsibilities of society and family to prevent Drug Abuse				3		2		
Drug Abuse: Problem, Management and Prevention	BMNCC0-004	2			200	C02	Understand the role of educational institutes in controlling Drug Abuse								2
e: Problen Preve	BMNC	2		60	2 (CO3	Aware about various Psychological and Social management of Drug abuse				1				3
Drug Abuse						CO4	Understand the role of Media and Legislation to control the drug abuse					1		2	

Enter Correction levels 1, 2 or 3 as defined below: