

## MAHARAJA RANJIT SINGH PUNJAB TECHNICAL UNIVERSITY BATHINDA-151001 (PUNJAB), INDIA

(A State University Estb. by Govt. of Punjab vide Punjab Act No. 5 of 2015 and Approved u/s 2(f) & 12 (B) of UGC; Member AIU)

## Department: UNIVERSITY BUSINESS SCHOOL

MAHARAJA RANJIT SINGH PUNJAB TECHNICAL UNIVERSITY

## Program: Integrated/Dual Degree B.Com -M.Com

## **COURSE ARTICULATION MATRIX**

Subject	S Code	Semester	Credit	Duration (Hrs)	LTP	COs	Statement	P01	P02	PO3	PO4	PO5	P06	P07	PO8	60d	PO10	P011	P012
lent						C01	Understand and explain the concept of management and its managerial perspective.	3	1										1
Janagem	-101					C02	Map complex managerial aspect arises due to ground realities of an organization				3								
Fundamentals of Management	BMCMS1-101	1	4	60	400	CO3	Gain knowledge of contemporary issues in Management principles and various approaches to resolve those issues.	3					1						
Fund						CO4	Understand decision making and applications of theories in decision making.	3											1

Icial						C01	Define bookkeeping and elements of financial accounting	2	1								1
Fundamentals of Financial Accounting	BMCMS1-102	1	4	60	0 0	C02	Understand the tools and techniques of financial accounting	2			2					3	
damental Accou	BMCM	T	4	00	4 (	CO3	Find various errors and issues in financial statements of business	2	2		3						2
Fun						C04	Use accounting information for finding business solution of various types of organizations	3		2	2				2	3	2
						C01	Understand and explain the basic concepts of economics	3									1
Business Economics	BMCMS1-103	1		60	4 0 0	C02	Understand its managerial perspective including the real insight of the consumer's economic behavior					3		1			
Business E	BMCM	1	4	60	4 (	CO3	Estimate the demand for the new product as well as changes in the existing products.				3						
						CO4	Acquaint students with the concept of production functions and analysis.				2		1			1	
						C01	Recognize the essential legal principles behind contractual act.				1	3					1
Business Law	BMCMS1-104	1 T	4	60	400	C02	Appreciate the relevance of business law to individuals and businesses and the role of law in an economic, political and social context.				1	3					
8	B					CO3	Understand the legal structure of different forms of business organizations and their responsibilities as an employer.				1	3					2

						CO4	Acquire problem solving techniques and to be able to present coherent, concise legal argument.		3			1										
-						C01	Apply appropriate communication skills in business activities.							3	1							
Business Communications-I	BMCMS1-105	1	4	60	400	C02	Apply communication skills across settings, purposes, and audiences, demonstrate knowledge of communication theory and application.				1			3								
Business	BI					CO3	Apply grammar and to know its intricacies for effective usage.				2			3								
						CO4	Enrich written communication skills for employability.							3	1							
Business						C01	Understand and apply the core concepts and technologies which constitute Information Technology.	1			1											
Computer Applications In Business	BMCMS1-106	1	3	60	300	C02	Recognize the impact of information and communication technologies on the internet in business operations.			1	3				1							
uter Appl	BMC					С.	£	Ω.	ε,	Υ.	ε.	E C	CO3	Apply computer applications in taking the managerial decisions.				3				1
Compi						CO4	Enable students to familiar with operating system and computer software.				3											
Human Values and Professional Ethics	BMNCC0-003	1	S/ N S	60	200	C01	Understand the concept of human values as social fact. Clarity about different universal values and value systems relevant to professions and work.					1	2		1							

						CO2	Discern the meanings of values, morality, ethics and their relationship with religion. Able to make sense of some significant related theories.								3	1		
						CO3	Realize the relevance of Professional ethics and virtues at the workplace and their importance for the benefits of society at large.								3	1		
						CO4	Appreciate the judicious use of Technology and social laws for the conservation of environment and consequently for the welfare of the humanity.						2					2
						C01	Understand the structure and working of banking industry	2	2									1
Banking and Insurance	1-201				0	C02	Gain the knowledge of various financial instrument used in banking and insurance industry			3	3							2
nking and	BMCMS1-201	2	4	60	400	CO3	Understand the legal and functioning framework of insurance industry	2	1			2					3	1
Bai						CO4	Comprehend the role and functioning of various insurance products and player	2	2			2					2	2
te Law	202					C01	Understand the Indian corporate law and appreciate the importance of law and legislative role in business					1	2					
Corporate	BMCMS1-202	2	4	60	400	C02	Have a basic understanding of the laws relating to formation of company, share capital, audit, winding up.				2							
						CO3	Explain and integrate the concepts in business laws with respect to foreign trade	3						1				

						C04	Consider the principle of business laws and strategies adopted by firms.						1						
						C01	Understand the Indian corporate law and appreciate the importance of law and legislative role in business					1	2						
Corporate Law	BMCMS1-204	2	4	60	400	C02	Have a basic understanding of the laws relating to formation of company, share capital, audit, winding up.				2								
Corp	BMG					CO3	Explain and integrate the concepts in business laws with respect to foreign trade							1					
						C04	Consider the principle of business laws and strategies adopted by firms.						1						
ement	ment					C01	To develop the understanding of the concept of human resource management and to understand its relevance in organizations.	1	2								1		
e Manage	31-204				400	C02	To develop necessary skill set for application of various HR issues.			3	1						1		
Human Resource Management	BMCMS1-204	2	4	60		0			CO3	To analyze the strategic issues and strategies required to select and develop manpower resources.		2		1	2				
Hu						CO4	To integrate the knowledge of HR concepts to take correct business decisions.	1			2						2		
CS						C01	Appreciate business mathematics concepts that are encountered in the real world.							1			2		
Business Statistics	BMCMS1-205	2	2 4	60	400	C02	Understand the underlying business concepts involved in mathematics to help another person gain insight into the situation.			2									
Bı						CO3	Work with different theorems and matrices.					2							

						CO4	Provide exposure on calculation of measures of correlation, regression, probability, time series and index numbers.			2	3														
						C01	Set up the chart function of Excel to represent numeric data in multiple formats	2			1					1									
Spreadsheet Lab	BMCMS1-206	2	2	60	0 4	C02	Access and manipulate data using the database functions of spreadsheet	2	1		2					1									
Spreads	BMCM	Z	Z	00	0 (	CO3	Knowledge of using graphs and charts	1	2			1				1									
						CO4	Efficiently use the various basic and intermediate level features of spreadsheet	2			2					2									
agement						C01	Understand the responsibilities of society and family to prevent Drug Abuse					3		2											
em, Mana vention	0-004		S/	~~	200	0 (	00	00	00	00	00	0 0	00	00	C02	Understand the role of educational institutes in controlling Drug Abuse									2
se: Problem, Ma and Prevention	BMNCC0-004	2	N S	60		CO3	Aware about various Psychological and Social management of Drug abuse					1				3									
Drug Abuse: Problem, Management and Prevention						CO4	Understand the role of Media and Legislation to control the drug abuse.						1		2										

Enter Correction levels 1, 2 or 3 as defined below:

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1. Slight (Low) - upto 30% 2. Moderate (Medium) – above 30% and upto70%

3. Substantial (High) – above 70%

So on...... (1<sup>st</sup> semester to last semester)