

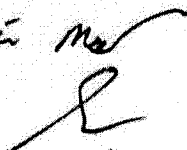
MRSPTU Terms and Conditions for Tender of Advertisement Agency:

ELIGIBILITY CRITERIA:

- Tenders are invited from reputed and experienced Indian Newspapers Society (INS) Accredited Advertising Agencies to work as an approved Advertising Agency for releasing the advertisement of Maharaja Ranjit Singh Punjab Technical University (MRSPTU), Bathinda.
- All the advertisements given by the MRSPTU are confidential and time bound. Most of the advertisement works are related to Admissions, Recruitments and Events organized by the MRSPTU.
- The Agencies applying should be active for minimum 3 years as fully Accredited by Indian Newspaper Society and registered with the Directorate of Information and Public Relations (DIPR), Government of Punjab preferably with one office in Bathinda city.
- The agency should have experience of providing advertising services to recognized Universities, Scientific / Technical & Management Institutes (Enclosed a copy of proof).
- Advertising agency should have experience of providing its services on DAVP/ Commercial rates.
- The annual turnover of Advertising agency should be minimum Rs. 1 Crore (every financial year) during the three consecutive financial year.
- The duration of the tender agreement will be two year with a clause of one year extension on the basis of mutual consent. The agreement can be terminated in case advertising agency failed to fulfil the terms and conditions.
- The advertising agency applying for empanelment should not have been blacklisted by any organization. (Self-certification on the letter head of the Agency may be enclosed)
- The company is required to submit the copy of PAN, GST No. etc. in support of other documents.

Scope of Work:

Advertising Agency shall have to release the advertisement of MRSPTU works which are related to Admissions, Recruitments, Tenders and various Events related to Academic responsibility. As the matters are strictly time bound, the Agency has to execute the work in stipulated time and advertise as per specific directions on Commercial / DAVP rates.

APPROVED *in* 
8/8/23

42 08-08-2023